



FOR IMMEDIATE RELEASE

FILMMAKER YOGI ROTH'S FIRST FEATURE-LENGTH DOCUMENTARY
'LIFE IN A WALK' TO RELEASE THEATRICAL ON-DEMAND® THIS FALL THROUGH
GATHR FILMS

Working toward inspiring a movement #WhatsYourWalk

August 19, 2015 - Venice, CA - Filmmaker Yogi Roth, and his Life Without Limits Productions, announced today that *"Life In A Walk,"* his first feature-length documentary, will be released by Gathr Films via Theatrical On-Demand® distribution beginning September 2, 2015. *"Life In A Walk"* follows Yogi and his father, Will, on their trek along the Camino De Santiago, a famous pilgrimage through Portugal and Spain, where Yogi listens to, learns from and discovers more about his hero than he ever imagined.

The concept of the film came to Yogi as he realized that he never had dealt with the emotions stemming from his father's battle with prostate cancer. In a single moment, Yogi decided that he never wanted to say, "I wish I'd spent more time with my dad." He immediately flew home and invited his father on a journey that would change both of their lives forever.

Through *"Life In A Walk,"* Yogi hopes to inspire viewers to spend time with the people they care about while challenging them to break away from the daily rigors of life and technology to simply go for a walk with the ones they love. He hopes to create a movement through this film and social media campaign, #WhatsYourWalk to change the way people choose to spend time with those for whom they care about the most.

"It's never been about sharing my father's story, let alone my story," says Yogi. "It's always been about *"Life In A Walk"* getting the viewer to stop, pause, and look at their life, their story. And if needed, make the shift to spend time with the ones they love before it's too late."

Executive Producer, Jonathan "JJ" James states, "We are really excited to partner with the distributor, Gathr Films. Their platform empowers audiences to bring the film to their city, on-demand, and encourage their own community to embody the idea of *"Life In A Walk"* -- to spend time with the people you love."

"We are tremendously excited to partner with Yogi and his team to bring *"Life In A Walk"* to theaters," states Jake Craven, Head Of Acquisitions and Business Affairs of Gathr Films. "From the first time we screened the film we experienced the power of connection that *"Life In A Walk"* offers and felt that others would have an equally positive experience seeing it. Theatrical On Demand® exists to allow films like *"Life In A Walk"* to be shared and experienced as a community in movie theaters across the country.

"Life In A Walk" has been a passion project for Yogi and Jonathan for over 2 years. What stemmed from an incredibly successful Indiegogo campaign fully funded (102%) during a successful 40-day campaign - has culminated in this unique Theatrical On-Demand® release. Once an anomaly, the Demand-It release campaign for 2009's "Paranormal Activity" is an early example of using audience demand to determine the theatrical release. This inventive way of bringing films to theaters supplants the traditional distribution model and empowers audiences to champion films locally. Gathr Films has created a nimble and inventive platform that provides the ability to capture direct audience demand for films - whereby anyone can bring the film to a theater in their hometown and champion the film within their communities. The more champions the film has, the more theaters and show times will be set and the #WhatsYourWalk movement will be shared.

"We began this process by hoping to nudge people and get them to spend time with the ones they care about," says Yogi. "As our Indiegogo campaign grew, the seize the day message captured anyone who viewed the trailer and felt the push to act in their own lives as pilgrims on their own life journey, wherever that personal journey was to lead them - to family and friends, back home, or even to a more envisioned sense of self. Now, by partnering with Gathr Films and having the ability to share this film with audiences directly, we look forward to seeing how these themes continue to resonate with people across the country and to hearing about how they've taken their own 'walks' with friends and family."

"Life In A Walk" premiered at the Newport Beach Film Festival earlier this summer and was awarded "Outstanding Achievement in Filmmaking." It will also be screening in competition at the La Costa Film Festival (Carlsbad, CA) in mid-September and the Louisville Film Festival (Louisville, KY) in early October.

On September 2nd the film will be released in Portland followed by Los Angeles, San Francisco, Berkeley, Seattle, Boulder and New Haven with many more to follow. The film will be expanding in markets across the country as audience's demand.

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About Yogi Roth

Yogi Roth is a Filmmaker, Scholar, New York Times Best-Selling Author, accomplished Coach, popular Sports Analyst and World-Traveler. Through his production company - Life Without Limits - Yogi strives to make movies that highlight great stories and provoke audiences to give back to their community through the power of human connection, exploration and discovery.

About Gathr Films

Gathr Films is a full-service, technology-driven theatrical distribution company that specializes in Theatrical On Demand® (TODSM), a distribution model that allows individuals and community groups to bring films to their local movie theater whenever and wherever they want by simply generating a certain minimum threshold ticket reservations. Launched in 2011, Gathr has assembled a team of filmmaking and distribution veterans who are committed to empowering audiences and to growing and invigorating theatrical communities by democratizing theatrical film distribution. The company handles all aspects of theatrical distribution for a curated slate of titles that each speak to impassioned audiences, including the record-breaking GIRL RISING (The

Documentary Group).

For more information visit: <https://gathr.us>.

www.lifeinawalk.com and click "Bring it to your city"
@LifeInAWalk

To view the trailer:

<https://youtu.be/U4bEbTiNmdQ>

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